Increasing Reading Literacy in Al-Barokah Islamic Boarding School Students in Sungai Asam Village through Gerakan Literasi Sekolah (GLS)

Julianto¹, Aulia Azimi², Hani Meilita Purnama Subardi³, Wulan Wahyu Ningrum⁴, Pratiwi Kurniati⁵, Dini Lestary⁶, Muhammad Tezar⁷, Dewa Ruci⁸, Nur Atiqah⁹, Reni Helvira¹⁰, Monica Olivia¹¹, Ari Widiati¹², Syamratun Nurfajrah¹³

¹,¹²) Manajemen Bisnis Syariah, Fakultas Ekonomi dan Bisnis Islam, IAIN Pontianak
²,³,⁴,⁵,⁶,⁷,¹¹) Akuntansi Syariah, Fakultas Ekonomi dan Bisnis Islam, IAIN Pontianak
⁸) Perbankan Syariah, Fakultas Ekonomi dan Bisnis Islam, IAIN Pontianak
¹⁰,¹³) Ekonomi Syariah, Fakultas Ekonomi dan Bisnis Islam, IAIN Pontianak

Email: julianto@iainptk.ac.id; auliaazimi.iain@gmail.com; hanimeilila@gmail.com; wulanwahyuningrum@gmail.com; kurniatiipratiwi2105@gmail.com; lee.dinilestary10@gmail.com; muhammadtezar@iainptk.ac.id; dewa607@gmail.com; nur_atiqah@iainptk.ac.id; reni.helvira@gmail.com; oliviaicamonica@gmail.com; ariwidiati.iain@gmail.com; nurjannah.syamratun@gmail.com

Abstract: Literacy is a person’s ability to process and understand information when carrying out the process of reading and writing. Literacy has many types, such as reading and writing literacy, numeracy literacy, digital literacy, scientific literacy, financial literacy, and cultural literacy, and several other forms of literacy. Literacy refers to competencies or abilities that are more than just the ability to read and write. Through this PKM activity carried out by lecturers in Sungai Asam Village regarding literacy to build the Village Economy in Sungai Asam Village, lecturers can express and convey ideas in helping children, students, and the surrounding community to provide an understanding of the importance of education and literacy in increasing community expertise in managing Natural Resources in Sungai Asam Village which has the potential to improve the economy of the surrounding community. The Lecturer PKM activity was attended by lecturers, IAIN Pontianak students, the surrounding community including students from the Al-Barokah Islamic Boarding School in Sungai Asam Village.

Introduction

The rapid development of science and technology requires everyone to always improve their literacy skills, with the aim of being able to compete and keep up with the times. The progress of an area is highly dependent on a literacy culture which has a positive impact on the village. Literacy has an important role in opening insights so that
it can advance an area. An area can progress because of people’s awareness of literacy itself. In the current era of education, literacy skills are needed because they can provide knowledge to readers to be able to adapt in the midst of significantly changing times.

Lack of interest and awareness of the importance of literacy itself results in difficulties for an area to develop and progress, due to ignorance of the growing knowledge in the management of Natural Resources which has great potential in an area. Literacy and education are two things that are interrelated and dependent, literacy cannot be separated from education, on the other hand education cannot be separated without literacy. This means that these two things are related to each other. The lack of children's interest in literacy has an impact on someone's reluctance to continue their education to a higher level, it is even difficult to understand reading books, as well as the ability to write. For this reason, in supporting the literacy program itself, various programs have been carried out by the government.

The Ministry of Education and Culture (now Kemendikbudristek) developed a reading movement within the School Literacy Movement (GLS) which involved all stakeholders in the education sector. GLS stipulated through Ministerial Regulation Number 23 of 2013 this is intended so that help students in increasing reading culture and writing in the school environment and outside of school. Movement School Literacy (GLS) is an effort that is carried out as a whole and continuously and continuously in order to turn schools into learning organizations that have literate citizens throughout their lives. life by involving the community (Sadli & Saadati, 2019). One of the goals of the movement school literacy This is to increase students’ awareness that reading That very important and bring broader insights (Dharma, 2013).

Based on these problems, this Community Service activity was held in Sungai Asam Village which aims to provide an understanding of the importance of literacy which in the future can improve the community’s economy, especially in Sungai Asam Village.

Sungai Asam Village is one of the villages in Sungai Raya District with a total area of 24,248 H, Kubu Raya Regency, West Kalimantan Province. Sungai Asam Village is directly adjacent to the north by Pasak Piang Village, Sungai Ambawang sub-district, to the south by Sungai Bulan Village, Sungai Raya District, to the east by Kalibandung Village and to the west by Mekar Sari Village. The distance from the sub-district capital is 30 meters, if you use a motorbike, it will take 2 hours of travel and if you use a water motorbike it will take 5 hours of travel and if you use a speedboat it will take about 2 hours of travel.
Sungai Asam Village has public facilities such as roads, waterways, bridges, lighting equipment, electricity networks, garbage disposal canals and so on. In addition, there are social facilities provided by the government such as health centers, clinics, places of worship, markets, recreation areas, playgrounds, sports venues, function rooms, tombs and so on. In terms of the quality of infrastructure development in Sungai Asam Village, it is still uneven, both in terms of public facilities and social facilities. Road facilities in Sungai Asam Village in several villages have not been touched by the construction of asphalt roads. This is because the village fund budget cannot suffice for road infrastructure development. There are 2 access roads in Sungai Asam Village, namely the main road which is part of the regency road and the provincial road. Village roads, known as small ditches, are divided into 43 ditches located in 80 RTs and 12 RWs as well as 5 hamlets. The reach to the ditch roads was split by the Kapuas River. This is what then causes uneven road construction.
The socio-cultural situation of the residents of Sungai Asam 1 village can become a general socio-cultural one, one of which is the culture of mutual cooperation, such as building roads, houses, being active in cleaning, and so on. As for social culture that is religious in nature such as completing the Qur'an, tahlilan, go up (3 days, 7 days, 40 days, 100 days) for residents who died. The form of implementing socio-cultural activities for the residents of the Sungai Asam 1 Village housing complex is very varied.

For followers of the Islamic religion, for example, the muhaarah which is held by the students of the Al-Barokah Islamic boarding school, routine recitation every Friday night for groups of gentlemen and Muslim studies every Friday for groups of women. Other activities such as commemorating the Isra' Mi'raj birthday of the Prophet Muhammad and other big days.

Sungai Asam Village has natural resources that are used in fulfilling the lives of the surrounding community which include forest/peat land that stretches wide, rivers that flow along the width of the village and ditches/canals in each village, production forest areas, protected forests, and user areas. such as agriculture and plantations. The majority of Sungai Asam villagers work as farmers. They garden, trade, work outside the village and other professions that can generate profits to make ends meet. In the agricultural sector, the potential generated is Rice, Corn, Pineapple, Ginger, Turmeric, and Galangal. Meanwhile, in the plantation sector, the commodities produced are Coconut, Oil Palm, Coffee, Rubber, and Sahang/Pepper. In the forestry sector, the potential for wood there is honeybee wood, rattan, resin, bamboo, teak, patchouli, papyrus, sago palm, mahogany, fir, sandalwood, agarwood, bird's nest, meranti, eucalyptus oil, palm sugar, Lontar Sugar, and Charcoal.
The benefits of this Community Service are to provide insight into the importance of literacy in improving the village economy, increasing the development of an area, adding knowledge and insight in improving the management of natural resources in the area, especially in Sungai Asam Village.

Method

This Community Service (PKM) was carried out in Sungai Asam Village, Sungai Raya District, Kab. Kubu Raya, West Kalimantan Province for 1 day on Wednesday, 31 August 2022. The targets in this PKM are the general public, children, and students who need motivation about the importance of education and literacy in increasing knowledge in processing existing natural resources in Sungai Asam Village. The method used in this Community Service in Sungai Asam Village is using lecture, discussion, and question and answer methods about the importance of literacy in adding insight and knowledge.

The Lecture Method is a method that is applied by lecturing in conveying information orally to listeners. This method is the most practical and economical method, does not require any tools.

Discussion method is a teaching method that is closely related to learning problem solving. Usually done in groups. This method takes the form of regularly exchanging information, opinions, and experience elements with the intention of obtaining the same, clearer, and more thorough understanding of something or to prepare and finalize a joint decision.

The question-and-answer method is a method carried out by the speaker by asking questions to the participants, their participation is needed in this learning process. The question-and-answer method can help develop critical thinking and problem-solving skills and can help develop participants' critical thinking and problem-solving skills.

Results

In Community Service (PKM) in Sungai Asam Village, the lecturers provided an understanding of the importance of literacy in increasing knowledge in advancing an area. Mrs. Pratiwi Kurniati, SE., M.Ak in her remarks stressed that in this era access to information can be accessed by anyone, therefore it is very important to seek various kinds of knowledge and areas of expertise that can develop one's potential so that it can be useful and useful in increasing the economic potential of a village. This will cause the economic level of a village to move up.
The activity agenda was then continued by the local RT head who gave a speech by explaining the situation in Sungai Asam Village, including residents who mostly work as farmers by producing various kinds of food crops, fruits, and pharmaceutical plants such as Corn, Pineapple, Ginger, Turmeric, Galangal, Coconut, Oil Palm, Coffee, Rubber, and Sahang/Pepper which are the potential outputs of Sungai Asam Village which are managed by the surrounding community. Other professions are trading, working outside the village, civil servants, and private midwives.

After the remarks from the RT, the event then continued with the reading of the selected verses and their Sari Recitations which were carried out by student representatives. The presentation of the next material was conducted by Ms. Monica Olivia, S.E., M.Ak. themed Love to Read. He explained the importance of reading books, as well as conventional and digital articles that are scattered on the internet.

Because in this era access to any information can be more easily obtained because everything is on the internet in the form of digital information. So that the percentage of readers is more dominant towards digital because it is practical and efficient, rather than reading books conventionally. However, reading books conventionally has advantages over reading articles and information in digital form, namely that readers are not exposed to radiation emitted by smartphones, and laptops or computers that can damage the eyes. Then it was also explained that by reading everyone can become what they dream of, everyone can be successful from starting to read, everyone can go to high school all start from reading, the President, Ministers and other famous figures are successful because they like reading, so start from now, since childhood fond of reading. And even those of us who are old are advised to like reading, because reading can improve one’s memory for those who read it, reading can open one’s world horizons and point of view, there are many interesting things out there that we need to know. Because by reading you will become what you dream of.

The next activity was the Games which were hosted by Mrs. Hani Meilita Purnama Subardi, SE., M.Ak. and Mrs. Dini Lestary, SE., M.Ak. by asking questions to the participants about the material presented by the speakers. For participants whose answers were correct, door prizes were given in the form of gifts to encourage the participants to participate in the games and enliven the atmosphere of the event. The enthusiasm carried out by the participants made almost every question answered by the participants who incidentally were Al-Barokah students, where the participants were asked to raise their hands if they wanted to answer the questions posed by the lecturers earlier.

The event then continued with the next guest speaker, Aulia Azimi, S.E., M.E., with the topic "Building the Local Economy". He explained the importance of improving the economy of a region or village by cultivating and managing the various potentials owned by Sungai Asam Village, such as rice, corn, and coconut which can not only be taken advantage of, but apart from being traded in the Sungai Asam Village area, natural
resources. This can be traded outside the village even in the city of Pontianak when market share has been obtained. This will increase the economic growth of the surrounding community, by distributing agricultural products outside the village, can give birth to and produce various businesses so that the economic level of a village can increase.

The event then continued with the submission of donated books for the children of Sungai Asam Village from the FEBI IAIN Pontianak Lecturer who was represented by Ms. Reni Helvira, S.E., ME, and Mrs. Syamratun Nurjannah, S.E.I., M.S.I, with the intention of motivating local children to be more enthusiastic in reading, so that it can add and improve the knowledge of children from a young age.

![Figure 4 Submission of Donation Books by Mrs. Reni Helvira, S.E., ME](image)

The next event was closing with a prayer reading by student representatives, and closing the event by the MC who was a student representative, and a group photo session as documentation by students. And the distribution of gifts to the participants who attended the event.

![Figure 5 Group photo with residents, students, and administrators of the Al-Barokah Islamic boarding school](image)
Mapping Of Literacy and Local Economy Of Assisted Communities

In practice in the implementation of Community Service, by looking at the existing phenomenon that the reading power of the community in that area, especially the students, is very minimal towards general knowledge due to the lack of general reading books that adorn the Al-Barokah Islamic Boarding School, only religious books exist at the Islamic boarding school as well as the absence of internet access and electricity (using a generator set) making it difficult for the community and students there to update information. This encourages us to be optimistic in trying to provide the best through Community Service so that they can love and enjoy reading books more and can understand the importance of reading literacy in adding and increasing knowledge. The knowledge obtained from reading books can increase their understanding in developing the local village economy so that the village economy and civilization can progress and develop.

Strategies in Building the Local Economy of Assisted Communities

To be able to overcome these problems, we created several specific strategies in building the next generation who will be able to process natural resources so that they can improve the economy of the people around Sungai Asam Village, one of which is by planning to create a community and reading ambassadors who will have the task of motivating and be an example for other students to be fond of reading general knowledge books, as well as Islamic religious reading books, this reading ambassador or community will later monitor the progress of the currently running program, later this reading ambassador will provide some special trainings and tricks in reading and always giving directions on the importance of reading literacy, so that when the speakers finish giving presentations on the importance of reading literacy, the GLS program will continue to be carried on by the reading ambassadors or the reading community.

Increased Reading Power Capacity

Apart from being able to provide exposure to the importance of reading literacy, the GLS concept also plays an important role in increasing the reading capacity of students and the surrounding community. By continuing to emphasize the importance of literacy to students and the surrounding community, it can bring change and a culture of reading that becomes an addiction in itself. Making reading a hobby and passion can create a constructive culture, if it continues to be implemented it will have an impact on mindsets, and perspectives in the development and improvement of knowledge, coupled with a qualified foundation of Islamic religious knowledge that can
make every other science what is obtained can be controlled and filtered, and can improve morals and manners as well as manners towards others, as well as to people who are older than them. By donating reading books to the students and the community around the Al-Barokah Islamic boarding school in Sungai Asam Village, it is hoped that this will be the first step to be able to provide motivation and spread a passion for reading to be able to see outside knowledge and be able to open windows to the world.

Discussions

The PKM activities carried out in Sungai Asam Village are community service activities with the mission of providing an understanding of the importance of reading sources using the GLS concept, so that students will be able to feel motivated by every presentation delivered by the resource person. GLS is the School Literacy Movement, the school in this case is the Al-Barokah Islamic Boarding School in which there are many students who study at the Islamic boarding school. The School Literacy Movement allows a group to provide assistance to participants or students to like and promote reading activities, this is very necessary to provide reading input so that they can increase their understanding of the knowledge they get from existing reading books. Islamic boarding schools will provide a lot of knowledge in the field of Islamic religion. Things related to the science of Islam for Al-Barokah boarding school children will be given from a young age, but very little general knowledge is taught to the students, because their focus is to study and deepen the knowledge of the Islamic religion. It cannot be denied that in addition to needing religious knowledge, Islamic boarding school children also need other general knowledge to be able to enter and apply Islamic principles in every science. We realize the importance of Natural and Social sciences as well as other supporting knowledge which can be used as provision in dealing with any existing problems, and can adapt to changes in every era. Seeing the conditions experienced by the people of Sungai Asam village, especially the students who needed other general knowledge, triggered us to do our service to the area as our service as educators to always provide the best for anyone who needs it. The AL-Barokah Islamic boarding school students consist of many santri children who are equivalent to elementary school children 1 and 6, which from our findings when conducting Community Service (PKM) found that most of the students at Al-Barokah Islamic Boarding School studying religious knowledge from the kyai and ustadz at the Islamic boarding school. They rarely get knowledge in the form of general knowledge such as general reading books and other reading books. This finding prompted us to prepare donations in the form of general reading books that are appropriate for their age. Which there are a lot of reading books from elementary schools, and middle schools. This is done with the intention of introducing them to the importance of general reading to learn and know what the outside world is like.

From our findings when and after carrying out community service (PKM) at the ...
Al-Barokah Islamic Boarding School in Sungai Asam Village, it was found that students liked colorful reading books to encourage their interest in reading, the students felt happy with the donation books that could be read at any time where the donated books are stored in the Islamic Boarding School area as supporting reading for learning the alphabet, as well as reading containing other general knowledge. In addition, a community or group is needed that can become ambassadors or reading ambassadors for the Al-Barokah Islamic Boarding School to trigger and spur the students to be more active in reading and to love reading books, so that this positive thing can be transmitted to the many students at the Islamic boarding school. Another finding is that access roads that are difficult to reach are of particular concern to the government to be built so that access roads can accelerate distribution growth and the economy of local residents. Furthermore, there are no electricity and internet facilities, as well as minimal reading book facilities that create enthusiasm and curiosity, and the love of books and the outside world makes it difficult for students to access and study these sources of information. However, with community service in the form of exposure to the importance of reading literacy, and implementation of the School Literacy Movement Program (GLS), as well as book donations given to students and Islamic boarding schools can change the mindset of students and the community that reading literacy can change perspectives, patterns of think, renew knowledge, and be able to see the outside world through the eyes of a reading book.

Conclusion

This PKM Lecturer activity aims to provide an understanding of the importance of literacy in improving the village economy. With literacy and GLS it can open windows and horizons of the world, all knowledge in any field can be possessed only with literacy. Literacy can provide enthusiasm for learning and motivation in improving education and human resources in processing and managing natural resources in Sungai Asam Village. The potential of natural resources in Sungai Alam Village can be further developed in order to improve the standard of living of the economy there.

References


